

BMW Lifestyle

2015-2017



Sheer
Driving Pleasure

WHAT'S YOUR DRIVE?

PEOPLE WHO WANT TO GO FURTHER.

BMW SPORTS COLLECTIONS

WHAT'S YOUR DRIVE?

What do a big wave surfer and a stuntwoman have in common? They are courageous, they enter extreme situations and pursue their goals with an energy that is impossible to describe. But how do they prepare themselves, how do they train, and, especially, where does their passion come from, a passion that drives them and helps them perform incredible feats? We met with four such people and received answers that inspire. Just like the new BMW Sports Collections. Like our interviewees, they radiate pure passion: for functionality, design and innovation.



06 BMW ATHLETICS COLLECTION
"HAVING A VISION. AND LIVING IT."

Chris Bertish, big wave surfer and stand-up paddle boarder

The man and the sea: Chris Bertish, big-wave surfer and stand-up paddle boarder, is an expert in motivating himself and others to pursue the extraordinary.



38 BMW GOLFSPORT COLLECTION
"REWRITING THE RULES."

Neil Matthews, urban golfer

Neil Matthews lives for sports: as a professional sports manager, he analyses the results of all the football and rugby teams in South Africa. In his private time, he is a passionate urban golfer.



20 BMW MOTORSPORT COLLECTION
"HOPING FOR A WIN."

Thomas Rottenfußer, DTM mechanic

As a mechanic at the German Touring Car Masters (DTM), Thomas Rottenfußer is quite a big wheel. It's team players like him who keep things rolling.



52 BMW FUNCTIONAL LUGGAGE
"DEFYING GRAVITY."

Duy Panovic, tricking athlete, stuntwoman and model

Dynamic performance at its best: Duy Panovic's stunts are an expression of absolute freedom of movement.



**BMW ATHLETICS
COLLECTION.**



WHAT'S YOUR DRIVE? “HAVING A VISION. AND LIVING IT.”

The water is turquoise blue and crystal clear. And the waves are up to 18 metres high. Chris Bertish has braved such big waves more than once, and covered unbelievable distances with his stand-up paddle board. He is the quintessential “water man”. The sea, to him, is more than an environment to test his limits in. It is his playground, his place of refuge, and, especially, his best teacher. Chris is known for pursuing ambitious, some would even say crazy, goals: to go after them with incredible focus – and to reach them eventually.

“DREAM IT, SEE IT, BELIEVE IT, ACHIEVE IT. NOTHING IS IMPOSSIBLE UNLESS YOU BELIEVE IT TO BE.”

Chris uses this credo not just to inspire himself. He travels the world as a motivational speaker in the employ of companies and organisations, encouraging others to live their dreams.

His current goal is to cross the Atlantic on a board. From Morocco via the Canary Islands and the Caribbean all the way to Miami.



All to support the Lunchbox Fund, a foundation dedicated to providing meals to disadvantaged children in South Africa. To make this ambitious aim come true, Chris works out six times a week in various disciplines including underwater training, windsurfing and swimming as well as running and gym work. This versatile workout regime is very effective and prepares him for all eventualities.

“IF YOU DON'T PREPARE, YOU ARE PREPARING TO LOSE.”

The more you invest, the higher the return. Mental preparation is as important as classic workout disciplines. And then there is the equipment. Chris particularly likes the sunglasses from the BMW Athletics Collection, given that even one second in the water without perfect vision can amount to the difference between success and failure. Every moment counts, in life as in sports. This attitude helps Chris make time for his adventures, over and over again. And then there is the will to succeed.



The man and the sea: **Chris Bertish**, big-wave surfer and stand-up paddle boarder, is an expert in motivating himself and others to pursue the extraordinary.



Athletics Sports T-Shirt, ladies and men. Page 09
Athletic Sports Tights, short, ladies and men. Page 08/09
Athletics Sports Cap, unisex. Page 16

#1 Athletics Sports Sunglasses.

Ultra-lightweight sports sunglasses for the perfect fit. Rubberised, adjustable temple tips and flexible nose pads. Sturdy, shatterproof design. Lightly mirrored. Reliable protection from UVA, UVB and UVC rays. Microfibre pouch for storage and cleaning included. Made by our trusted partner, Alpina.

Lenses: polycarbonate. Frame: polyamide.

Black **8025 2 361 136**



#1



#1

#1 Athletics Sports Tights, short, ladies.

Snug-fitting ¾ workout pants with an ergonomic cut. Mesh inserts at the hip and behind the knees for enhanced breathability. The wide waistband provides support at the back and has a ribbed front section for added comfort. A flat, easily accessible zip pocket at the back provides easy access to small items such as MP3 players.

Fabric: 85% nylon, 15% elastane.
Mesh fabric: 85% nylon, 15% elastane.

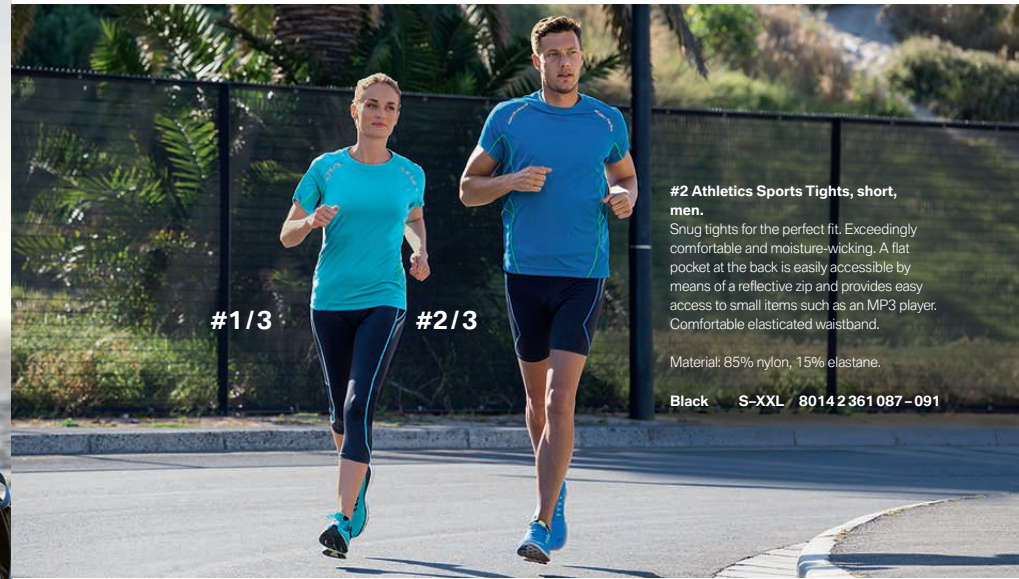
Black XS-XL 8014 2 361 117-121

DESIGNED FOR ATHLETES. BMW ATHLETICS COLLECTION.

100% focus on movement: The Athletics Collection combines high-tech functionality with unmistakable, sporty BMW designs.

Highlights:

- Innovative cuts for maximum freedom of movement, pleasant wearability and a precise fit.
- Flatlock seams and seamless side areas ensure comfort.
- Distinctive accents are provided by flatlock seams in a contrasting colour.
- Mesh inserts for excellent breathability.
- Elastic fabrics for a perfect fit.
- Reflective design elements.



#1/3

#2/3

#2 Athletics Sports Tights, short, men.

Snug tights for the perfect fit. Exceedingly comfortable and moisture-wicking. A flat pocket at the back is easily accessible by means of a reflective zip and provides easy access to small items such as an MP3 player. Comfortable elasticated waistband.

Material: 85% nylon, 15% elastane.

Black S-XXL 8014 2 361 087-091



#3

#3 Athletics Sports T-Shirt, ladies and men.

Quick-drying shirt with mesh inserts for optimal airflow. Ergonomically cut, it features flatlock contrasting seams. A smart detail comes in the form of an integrated microfibre cleaning cloth on the inner hem for your glasses.

Fabric: 100% polyester.
Mesh inserts: 86% nylon, 14% elastane.

Ladies:
Ocean Blue XS-XL 8014 2 361 107-111
Men:
Royal Blue S-XXL 8014 2 361 072-076
Black S-XXL 8014 2 361 077-081

ALWAYS ONE STEP AHEAD.

BMW ATHLETICS COLLECTION.

#1 Athletics Performance Long-Sleeved Shirt, ladies and men.

This warm shirt has a lined hood and extended sleeves with a thumb hole. The soft material is brushed on the inside, ensuring comfort at lower temperatures. Laser-cut perforations on the sleeve undersides for breathability. Ergonomically constructed, this shirt is tailored in the ladies' version.

Fabric: 85% polyester, 15% elastane.
Hood lining: 89% polyester, 11% elastane.

Ladies:
Ocean Blue XS-XL 80142361112-116
Men:
Royal Blue S-XXL 80142361082-086



#1

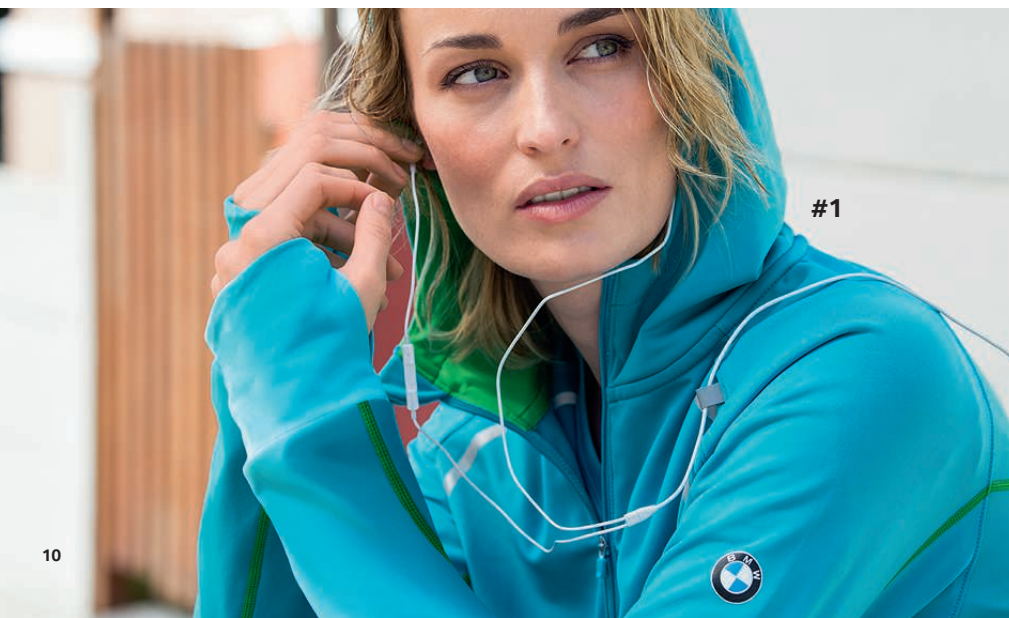


#1



#2

#2



#1



#2

#2 Athletics Sports Wind Jacket, ladies and men.

This lightweight wind jacket can be stored in its entirety in the dedicated inner pouch which has a carabiner hook for attaching it to luggage items such as the BMW Athletics Performance Backpack. It is wind- and waterproof, and can hardly be felt when worn. Laser-cut perforations at the back ensure breathability. Ergonomic construction prevents chafing. Easily accessible back pocket for small items such as an MP3 player. The ladies' version is tailored.

Fabric: 100% polyester.
Hood lining: 100% polyester.

Ladies:
Ocean Blue XS-XL 80142361102-106
Men:
Royal Blue S-XXL 80142361067-071



#1/3

#1/2 Athletics Performance Functional Jacket, ladies and men.

This contemporary multifunctional jacket has zip-off sleeves to turn it into a body warmer. Its three-ply fabric is wind- and water-repellent as well as warm and breathable. Ergonomic construction with seamless shoulder area and sides. Other highlights in the fight against cold include a soft, lined stand-up collar, adjustable waist and cuffs with thumb holes. Easily accessible pockets on the sleeve and back. The ladies' version is tailored.

Fabric: 100% polyester.
Lining: 100% polyester mesh.

Black
#1 Ladies: Lining in Ocean Blue.
 XS-XL 8014 2 361 097 - 101
#2 Men: Lining in Royal Blue.
 S-XXL 8014 2 361 062 - 066

#3 Athletics Sports Tights, long, ladies and men.

Long, snug-fitting workout pants with an ergonomic cut. Mesh inserts behind the knees. The ladies' variant has a wide waistband with a ribbed section at the front. Easily accessible, flat back pocket.

Fabric: 85% nylon, 15% elastane.
Mesh fabric: 85% nylon, 15% elastane.

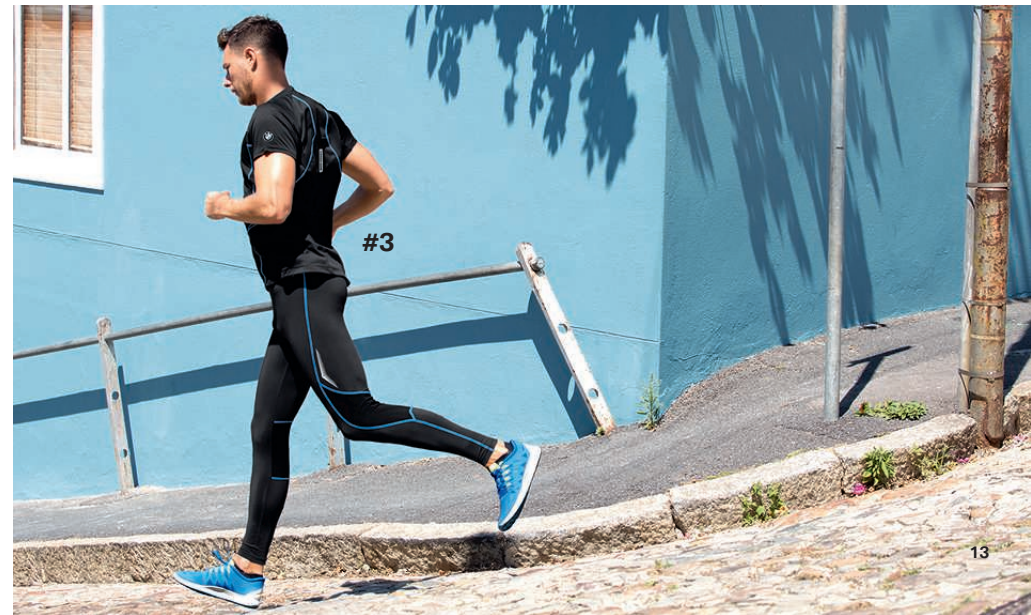
Black
Ladies XS-XL 8014 2 361 122 - 126
Men S-XXL 8014 2 361 092 - 096



WE'VE THOUGHT OF EVERYTHING.
BMW ATHLETICS COLLECTION.



#2



#3



THE COACH FOR YOUR SPORTING GEAR.

BMW ATHLETICS COLLECTION.

Versatile, high-quality sports luggage by OGIO.

- Highlights:
- Extremely hard-wearing, lightweight material.
 - Clever special compartments to keep everything in its place.
 - Durable, water-repellent, abrasion-resistant base.
 - Wide, easy-glide zips.
 - Zip pulls with extenders made of non-slip rubber material.
 - Ventilated, waterproof wet-dry compartment for transporting wet textiles or shoes.

#1 Athletics Performance Duffel Bag.

This roomy duffel bag has a large main compartment, and its innovative Flexform technology ensures it will always look tidy and in shape. Perfectly organised: two sturdy side pockets with a zip at the top, large, wide opening outer compartment and a small front pocket for utensils. Adjustable and detachable shoulder strap with padding for enhanced comfort.

Material: 100% polyester, base with TPU coating.

Black / Royal Blue 8022 2361 131



#2 Athletics Performance Backpack.

This functional sports rucksack provides versatile storage in the shape of a large main compartment, separate wet-dry section and a side compartment for a drinks bottle and smaller utensils. It includes an impact-resistant hard case for delicate valuables such as your glasses or a mobile phone. Breathable back padding and ergonomic shoulder straps ensure comfort, and a chest strap adds convenience. Side straps can be used to attach towels or sports mats.

Material: 100% polyester, base with TPU coating on both sides.

Black / Royal Blue 8022 2361 133

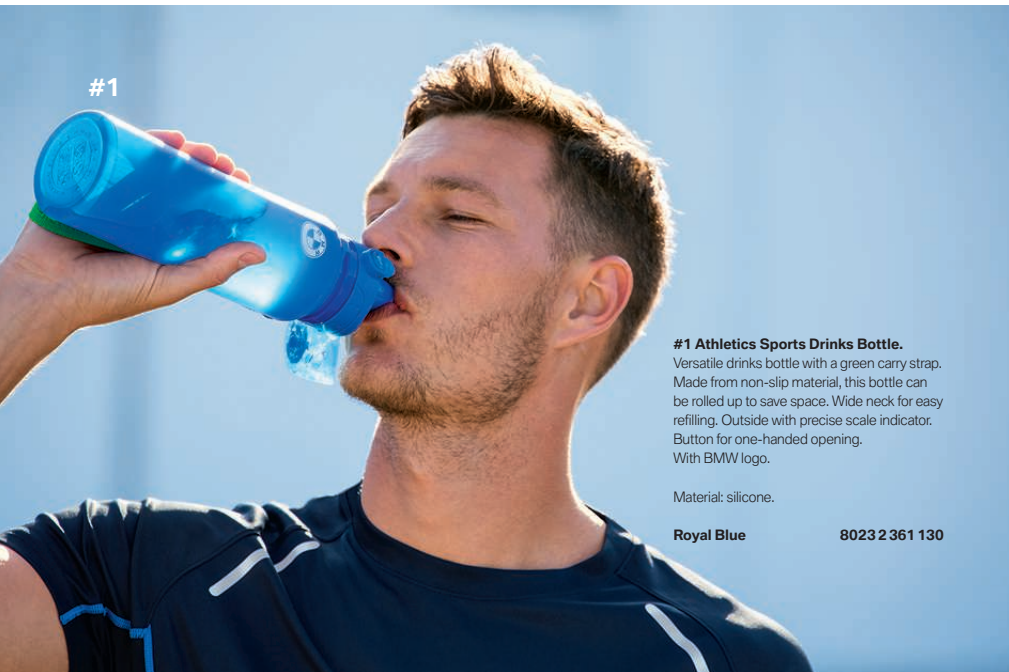
#3 Athletics Performance Sports Bag.

This versatile bag can be carried in three different ways: as a rucksack, over the shoulder, or by hand. Wet-dry base compartment with mesh for airflow. An impact-resistant hard case protects your valuables. Webbing straps to attach a helmet and diagonally positioned outer compartments for the safe transport of drinks bottles. Large, intelligently laid-out interior: a well laid-out main compartment, versatile outer pockets and an organiser section with integrated zip pockets.

Material: 100% polyester, base with TPU coating.

Black / Royal Blue 8022 2361 132





#1

#1 Athletics Sports Drinks Bottle.
Versatile drinks bottle with a green carry strap. Made from non-slip material, this bottle can be rolled up to save space. Wide neck for easy refilling. Outside with precise scale indicator. Button for one-handed opening. With BMW logo.

Material: silicone.

Royal Blue 80232361 130

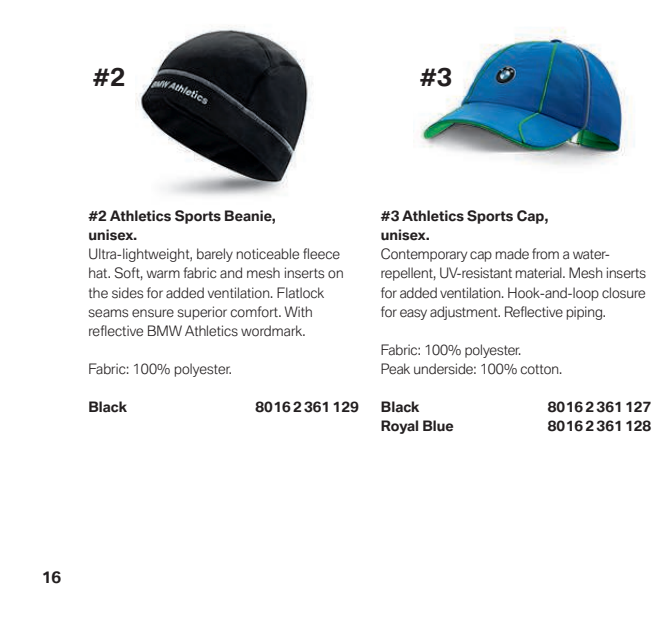


#4

#4 Athletics Functional Towel.
Small functional terry cloth towel, ideal for the gym. Integral zip pocket for small items such as a key or membership card, wide hanger loop.

Fabric: 100% cotton.
Dimensions: 55 x 83 cm.

**Front: Royal Blue.
Back: Green. 80232361 135**



#2



#2 Athletics Sports Beanie, unisex.

Ultra-lightweight, barely noticeable fleece hat. Soft, warm fabric and mesh inserts on the sides for added ventilation. Flatlock seams ensure superior comfort. With reflective BMW Athletics wordmark.

Fabric: 100% polyester.

Black 80162361 129

#3



#3 Athletics Sports Cap, unisex.

Contemporary cap made from a water-repellent, UV-resistant material. Mesh inserts for added ventilation. Hook-and-loop closure for easy adjustment. Reflective piping.

Fabric: 100% polyester.
Peak underside: 100% cotton.

**Black 80162361 127
Royal Blue 80162361 128**



#5

#5 Athletics Sports Towel.
Large, soft sports towel made of terry cloth. Convenient wide hanger loop at the centre and contrasting green appliqué stripes.

Fabric: 100% cotton.
Dimensions: 80 x 155 cm.

**Front: Royal Blue.
Back: Green. 80232361 134**

LUBE OILS
ADDITIVES

BMW MOTORSPORT
COLLECTION.



WHAT'S YOUR DRIVE?

“HOPING FOR A WIN.”

Hockenheim, Moscow, Zandvoort, Budapest, Valencia – at age 22, Thomas Rottenfußler has already seen more of the world than a diplomat's child. He is living the dream of many a car mechanic with a love for motor racing.

“THE NÜRBURGRING, TO ME, IS AN ICON. JUST LIKE BMW.”

Ending up with BMW was no coincidence for Thomas. His father worked for the company and always drove a BMW. You could call it an early childhood influence. Or simply a genetic predisposition for dynamic driving.

His passion is part of the reason why the drivers competing for his employer, Team MTEK, regularly end up on the winners' platform. These drivers put 100 per cent trust in him. This is why he has to maintain constant focus and remain in contact with his drivers at all times. “I find out pretty quickly whether I've done a good job or not.”

“EVERYBODY MAKES THE ODD MISTAKE? THAT IS THE WRONG ATTITUDE.”

Nowhere else does the importance of his work become more apparent than during fast pit stops, which, to him, are the embodiment of perfect team work. Every member plays a crucial role and works on a dedicated part of the car – in Thomas' case, the electrical system. You have to know exactly what your partners are doing, because every second counts. Maybe this is why the Ice Watches are his favourites from the BMW Motorsport Collection. The key to success? For Thomas Rottenfußler, the answer is obvious: everybody on the team doing their job to perfection.



Thomas Rottenfußler is a mechanic at the German Touring Car Masters (DTM). Without team members like him, wheels would literally stop turning.

#1 Motorsport Fan Polo Shirt, ladies and men.

This polo shirt for fans has a Motorsport truck design. Side slits with appliqué tape and embroidered M stripes. Visual highlights include a wraparound truck design and contrasting seams in High Risk Red, shoulders and back in the contrasting Team Blue colour. The ladies' version is lightly tailored.

Fabric: 95% cotton, 5% elastane.

White / Team Blue

Ladies: XS–XL 8014 2 285 799 – 803

Men: S–XXL 8014 2 285 834 – 838



#1



#2



THIS SOUND HAS A LOOK.

BMW MOTORSPORT COLLECTION.

BMW Motorsport fans think of themselves as part of the team. Their look is as unmistakable as the engine sound of the BMW racecars.

Highlights:

- Fans are familiar with it: the prominent design element from the BMW Motorsport trucks. This print evoking a vehicle silhouette composed of dynamic M stripes is the focal point of the new BMW Motorsport Collection.
- Selected items from the collection feature a stylised racetrack outline in conjunction with the Motorsport manifesto, "WELCOME TO THE TEAM."
- Numerous design highlights such as a three-dimensional BMW rubber logo appliqué, the M stripes and the "powered by M" logo underline this sporty look.



#1

#1 Motorsport Soft Shell Jacket, ladies and men.

Wind- and water-repellent jacket made from sturdy soft shell fabric. Sophisticated design elements include a stand-up collar with a snap button in the shape of a hex nut with a coloured highlight on the inside, sleeves and shoulder appliqués with a distinctive motor racing style, and seamless shoulder yoke. The ladies' variant has smocked racing-style sides.

Fabric: 94% polyester, 6% elastane.

Ladies:

White XS-XL 8014 2 285 814 - 818

Men:

Team Blue S-XXL 8014 2 285 849 - 853

#2 Motorsport Sunglasses, unisex.

Very lightweight sunglasses. Comfortable temples with spring hinges ensure superior stability and make them easy to put on and take off. Lightly mirrored lenses. Reliable protection from UVA, UVB and UVC rays. Hard case and microfibre pouch included.

Material:

Frame: stainless steel. Temple tips: acetate.

Lenses: polycarbonate.

Team Blue

8025 2 285 875



#2

ACCELERATES YOUR PULSE. TO 300 KM/H.

BMW MOTORSPORT COLLECTION.

#1



#1 Motorsport Drift Cat 5 Shoes, unisex.

Contemporary PUMA leather trainers with a racing design. Comfort sole and breathable construction for maximum comfort. Dynamic lines and distinctive details such as the BMW Motorsport wordmark and PUMA logo make for a signature Motorsport look.

Upper: leather. Sole: rubber.

White
Sizes 38-45 80162354992-999
Size 46 80162355000
Team Blue
Sizes 38-46 80162355001-009



#1



#2



#3



#4

#2 Motorsport Sweat Jacket, ladies.

This hooded sweat jacket is made from a particularly soft cotton mix. Contrasting seams and drawstring in High Risk Red. Side seams for a tailored, sporty and feminine fit. Characteristic BMW motor racing look with quilted elements that evoke the drivers' outfits. Numerous design features including M stripes on the zip pull and as an embroidered logo under the pocket.

Fabric: 80% cotton, 20% polyester.

White XS-XL 80142285809-813 **Team Blue S-XXL** 80142285844-848

#3 Motorsport Sweat Jacket, men.

This is a comfortable racing-style sweat jacket with a stand-up collar and a full-length zip. Soft cuffs and red stripe on the collar inside. Side slit pockets. Numerous design features such as an embroidered logo under the pocket round off the Motorsport look.

Fabric: 80% cotton, 20% polyester.



#4

#4 Motorsport Rain Jacket, unisex.

Sporty rain jacket with tape-reinforced seams. The side pocket doubles as a convenient pouch for storing the jacket. Large ventilation area at the back for enhanced breathability. The hem, cuffs, and hood have an elastic ribbed finish for superior comfort. Visual highlight: the contrasting red tape around the hood and at the front.

Fabric: 100% nylon.

Team Blue XS-XXL 80142285859-864



#1



#3



#4



#5



#5

#1



#1 Motorsport Fan T-Shirt, ladies and men.

This distinctive fan T-shirt has a striking, three-dimensional Motorsport print at the front. Round neckline, soft reflective M-style neck tape. The ladies' version is lightly tailored.

Fabric: 96% cotton, 4% elastane.

Ladies:

Light Blue XS–XL 80 14 2 285 794 – 798

Men:

White S–XXL 80 14 2 285 829 – 833

#2



#2 Motorsport Team Cap for Collectors, unisex.

Cotton-lined collectors' cap with embroidered BMW Motorsport logo and wordmarks. Wrap-around stripe in contrasting red. Sophisticated M stripe inserts. Adjustable for optimal comfort. With metal clasp.

Outer fabric: 100% polyester.
Lining: 100% cotton.

White / Team Blue 80 16 2 285 866

#3 Motorsport Graphic T-Shirt, men.

Sporty roundneck T-shirt with a motor racing twist. Visual highlight: the sophisticated wrap-around print of the BMW Motorsport manifesto in Team Blue, with individual raised letters accentuated in light blue. Overlaid with a red print of the stylised racetrack outline.

Fabric: 100% cotton.

White S–XXL 80 14 2 285 824 – 828

#4 Motorsport Graphic T-Shirt, ladies.

Cool shirt with a motor racing feel. Visual highlight: the BMW Motorsport manifesto as a flat print in silver with various raised letters accentuated in M colours. A print of the stylised racetrack outline provides cohesion between the front and back. V neckline and tailored fit.

Fabric: 96% cotton, 4% elastane.

White XS–XL 80 14 2 285 819 – 823

#5 Motorsport Fashion T-Shirt, ladies and men.

Contemporary fashion T-shirt. Visual highlight: the print of the Motorsport truck design wraps around the front and back. Charming design features: the red decorative seams along the shoulders and M stripe mesh inserts at the back. The ladies' version is tailored.

Fabric: 96% cotton, 4% elastane.

Team Blue

Ladies: XS–XL 80 14 2 285 804 – 808

Men: S–XXL 80 14 2 285 854 – 858

#6 Motorsport Long-Sleeve Shirt, men.

This sporty long-sleeve shirt has a Y-shaped placket, with the two upper buttons permanently unfastened. The red appliqué tape along the placket comes in contrasting High Risk Red and provides a special highlight. Sleeve inserts for a motor racing look. Distinctive wrap-around print.

Fabric: 96% cotton, 4% elastane.

Team Blue S–XXL 80 14 2 285 839 – 843



#6



A POWER BOOST FOR TRUE FANS.

BMW MOTORSPORT COLLECTION.



#1 Motorsport Sports Bag.

This large and roomy multifunction bag can be carried by means of a detachable strap or the safety-belt-style handles. A print of the stylised racetrack outline provides motorsport interest on the inside.

Outer fabric: 100% polyester.
Lining: 100% polyamide.

#2 Motorsport Rucksack.

Sporty rucksack with a Motorsport truck design. It features a well laid-out main compartment with a large opening and a padded, fleece-lined laptop compartment. The inside is Silver and features a print of the stylised racetrack outline. An easily accessible front pocket with fleece lining protects your mobile phone.

Outer fabric: 100% polyester.
Lining: 100% polyamide.

#3 Motorsport Messenger Bag.

Sporty carry bag with infinitely adjustable shoulder strap with a safety-belt styling. Large zippered mesh compartment on the inside of the flap for optimal convenience and easy access. The BMW Motorsport wordmark is picked up on the red hook-and-loop tape and provides a distinctive visual detail.

Outer fabric: 100% polyester.
Lining: 100% polyamide.

#4 Motorsport Fan Cap, unisex.

Contemporary cap with embroidered vehicle silhouette mirroring the Motorsport truck design. Peak with decorative stitching at the top and underside in Team Blue. Adjustable for size. Three-dimensional BMW Motorsport wordmark.

Outer fabric: 100% polyester.
Lining: 100% cotton.



White	8022 2 285 880	White	8022 2 285 879	White	8022 2 285 881	White / Team Blue	80 16 2 285 865
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#1



#1 Motorsport Umbrella.

This large walking-stick umbrella combines excellent stability with powerful Motorsport looks. The red, plastic-coated steel frame with fibreglass stretchers can withstand even strong gusts of wind. For a pleasant grip: rubberised handle with a tyre-style design and a three-dimensional BMW logo on the underside. Protective sleeve with carry strap included.

Material:
Shaft: steel with plastic coating.
Stretchers: fibreglass.
Handle: ABS, rubber-coated.
Canopy: 100% polyester pongee.

White

80 23 2 285 873

#2



#2 Motorsport Folding Umbrella.

This convenient folding umbrella has an automatic mechanism for one-handed opening and closing at the touch of a button. The rubber-coated handle has a tyre design and ensures a pleasant grip. Distinctive red frame. Protective sleeve with carabiner clip included.

Material:
Shaft: steel with plastic coating.
Stretchers and ribs: fibreglass/plastic.
Handle: ABS, rubber-coated.
Canopy: 100% polyester pongee.

White

80 23 2 285 874



#1



#2

#4



#4 Motorsport ICE Watch, unisex.

Contemporary three-handed watch with plastic case. Watch face in Team Blue, with a white minute and hour hand and a red second hand. Waterproof up to 100 m.

Case: 100% polyamide.
Strap: 100% silicone.

Team Blue / Red

80 26 2 285 900

#5



#5 Motorsport ICE Watch Chrono.

Sporty chronograph with date display and motor racing design. Plastic casing. Visual highlights: perfectly matched colours, including a watch face in Team Blue with three chrono displays, a white minute and hour hand and a red second hand. Waterproof up to 100 m.

Case: 100% polyamide.
Strap: 100% silicone.

Team Blue / Light Blue

80 26 2 285 901

#6



#6 Motorsport ICE Watch Steel, unisex.

Premium three-handed watch. Matt stainless steel case. Coated leather strap in White and Team Blue. Visual highlights: perfectly matched colours, including a watch face in Team Blue, a silver-coloured minute and hour hand and a light blue second hand. With date display. Waterproof up to 100 m.

Case: 100% stainless steel.
Strap: 100% leather.

White / Team Blue

80 26 2 285 902

available from 6/2015

#1



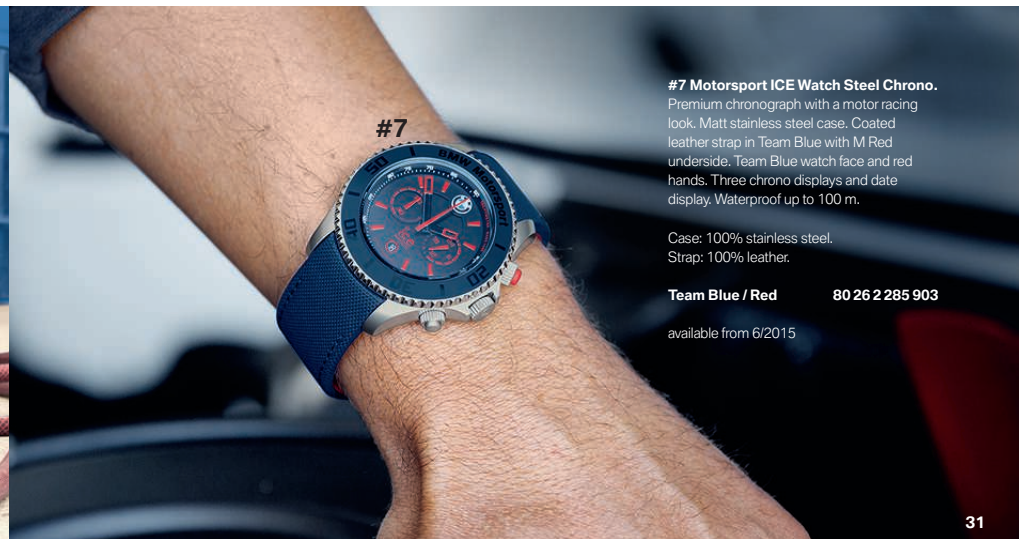
#3 BMW M3 DTM 2013 (E92).
Driver: M. Tomczyk, 1:18 miniature.

White

80 43 2 327 855

#3

#7



#7 Motorsport ICE Watch Steel Chrono.
Premium chronograph with a motor racing look. Matt stainless steel case. Coated leather strap in Team Blue with M Red underside. Team Blue watch face and red hands. Three chrono displays and date display. Waterproof up to 100 m.

Case: 100% stainless steel.
Strap: 100% leather.

Team Blue / Red

80 26 2 285 903

available from 6/2015

#1 Motorsport I ///M FAN T-Shirt, ladies and men.

Sporty t-shirt with round neckline. Visual highlight: the "I ///M FAN" print on the front. The ladies' version is tailored.

Material: 100% cotton.

Black
Ladies: S-L 80142344 017-019
Men: S-XL 80142344 013-016

#2 Motorsport Mobile Phone Case.

Mobile phone hard case with a BMW Motorsport design. Suitable for iPhone 5/5S/6 and Samsung Galaxy S4/S4 mini.

Material: polycarbonate.

iPhone 5/5S 80282358 090
iPhone 6 80282406 092
Galaxy S4 80282358 092
Galaxy S4 mini 80282358 093

#3 Motorsport I ///M FAN Mobile Phone Case.

Extremely durable mobile phone case with the "I ///M FAN" design. Suitable for iPhone 5/5S/5C/6 and Samsung Galaxy S4/S4 mini.

Material: polycarbonate.

iPhone 5/5S 80282357 966
iPhone 5C 80282357 967
iPhone 6 80282406 091
Galaxy S4 80282357 968
Galaxy S4 mini 80282358 089

#4

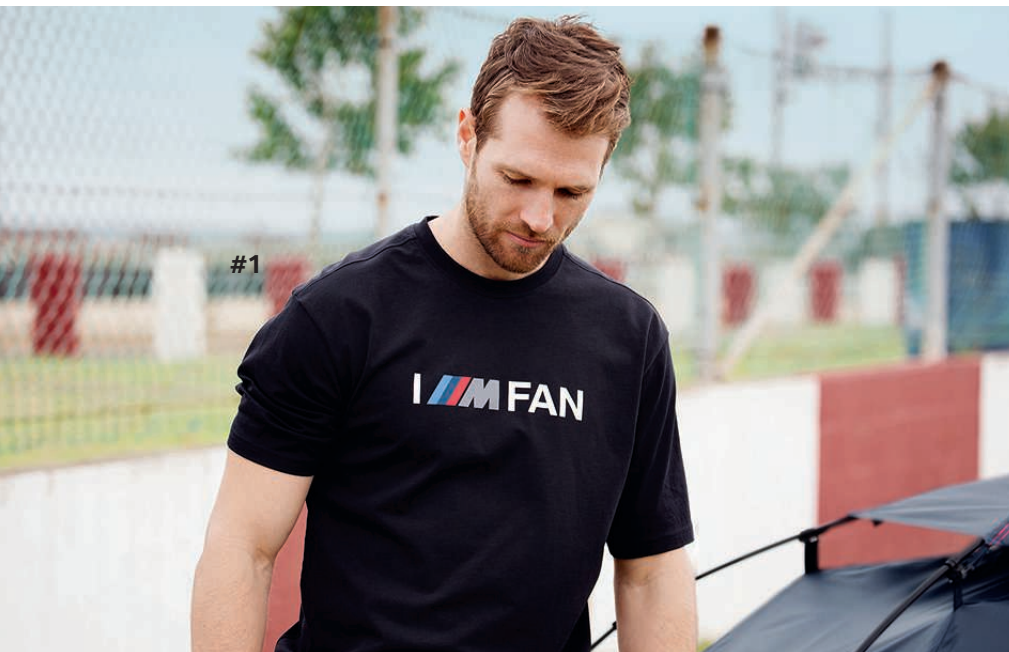


#4 Motorsport Beach Towel.

This premium beach towel is made from especially soft velour fabric and features a sophisticated print of the stylised racetrack outline as well as an excerpt from the Motorsport manifesto. Convenient wide hanger loop with M stripes.

Fabric: 100% cotton.
 Dimensions (L x W): 160 x 80 cm.

Team Blue 80232285 872



#5 Motorsport Tent.

This sturdy tent features a distinctive Motorsport design and has a convenient pop-up mechanism so pitching can be done within minutes. Robust fibreglass poles for lightness and durability. Waterproof (5,000 mm hydrostatic head). The inner tent has a print of the stylised racetrack outline, an excerpt from the Motorsport manifesto as well as an integral tablet bag. Side slits provide ventilation.

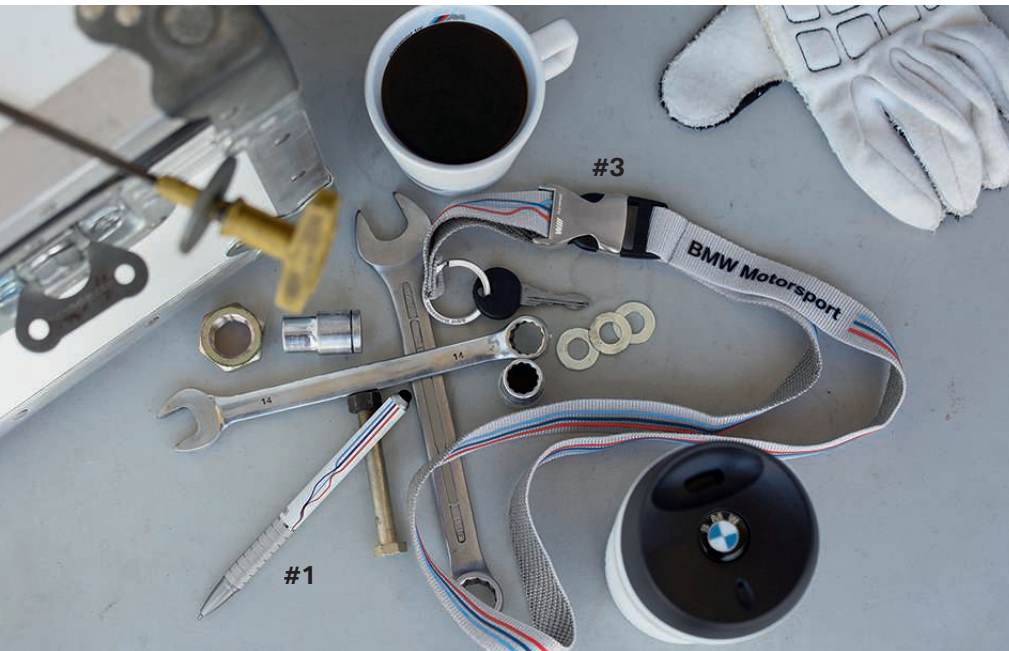
Carry bag with sown-in instructions included.

Fabric: 100% polyester with PU coating.
 Total weight: 4 kg.

Team Blue 80232285 878



HIGH-SPEED ACCESSORIES. BMW MOTORSPORT COLLECTION.



#1 Motorsport Ballpoint Pen.

This ballpoint pen doubles as a touch pen for smartphones and tablets. It features a long non-slip grip pad and a twist mechanism for convenience.

Material: aluminium, plastic.
Refill: dark blue, exchangeable.

White

80 24 2 285 871

#2 Motorsport Coffee Mug.

This coffee mug feels very pleasant to the touch. Matt on the outside, glossy on the inside. Distinctive details include the "powered by M" and BMW logos as well as the BMW Motorsport wordmark.

Material: ceramics. Capacity: 300 ml.

White

80 23 2 285 869



#4



#5

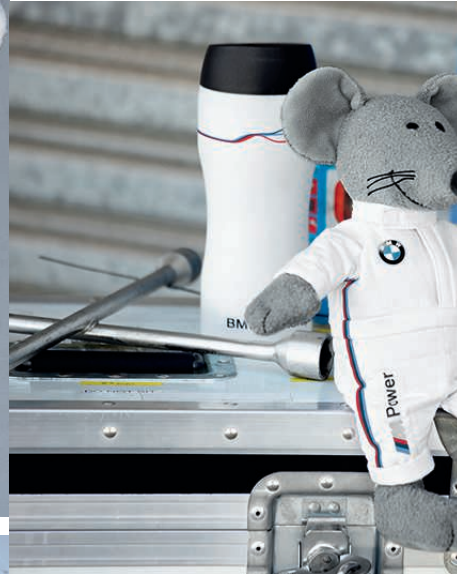
#4 Motorsport Thermal Mug.

This high-quality double-walled thermal mug is made from coated stainless steel and keeps liquids cool or warm for a long time. Non-slip, foam rubber bottom. Convenient quick stopper in the shape of a three-dimensional BMW logo.

Material: 100% stainless steel.
Capacity: 400 ml.

White

80 23 2 285 870



#6

#5 Motorsport Key Ring Pendant "Victor".

This key ring pendant comes in the shape of a plush mouse wearing the BMW racing outfit and has a carabiner fastener to attach it to a key ring or bag.

Mouse material: 100% polyester.
Overall fabric: 100% cotton.

Grey / White overall

80 27 2 285 877

#6 Motorsport Racing Mouse "Victor".

This racing mouse is made from an especially soft material and comes with a removable BMW racing overall featuring the signature Motorsport design.

Mouse material: 100% polyester.
Overall fabric: 100% cotton.

Grey / White overall

80 45 2 285 876

#3 Motorsport Lanyard.

High-quality lanyard with key holder. Sturdy aluminium clasp with embossed BMW logo and "powered by M" wordmark. Extra wide key ring. Jacquard tape with a Motorsport truck design on the outside.

Tape: 100% nylon. Eyelet: metal.
Key ring: metal (zinc / aluminium).

Silver-coloured

80 27 2 285 868



#7

#7 Motorsport Key Ring Pendant.

High-quality key ring pendant made from Jacquard fabric. Aluminium elements for an especially low weight. Extra wide key ring. Distinctive details include the BMW Motorsport logo on the key ring and an embossed BMW logo.

Tape: 100% nylon. Eyelet: metal.
Key ring: metal (zinc / aluminium).

Silver-coloured

80 27 2 285 867

**BMW GOLFSPORT
COLLECTION.**



WHAT'S YOUR DRIVE?

“REWRITING THE RULES.”



Neil Matthews lives for sports: as a professional sports manager, he analyses the results of all the football and rugby teams in South Africa. In his private time, he is a passionate urban golfer.

Neil Matthews was seven years old when his father first took him to a Cape Town golf course. Since then he has travelled the world extensively, with stints in well-known cities such as New York and London. This is where the South African first became aware of urban golf. Golf clubs were simply too far away to enjoy a few tee-offs after work. Urban golfers took to the roofs instead.

Born out of a lack of time, this variant of the sport quickly became a passion. What Matthews liked most was making a sport that is often perceived as elitist accessible for everyone. Thus, he ended up taking his golf clubs to all sorts of unusual venues – from abandoned industrial areas to a platform in the middle of a lake.

“PICK AN UNUSUAL LOCATION. THEN IMAGINE IT WERE A GOLF COURSE.”

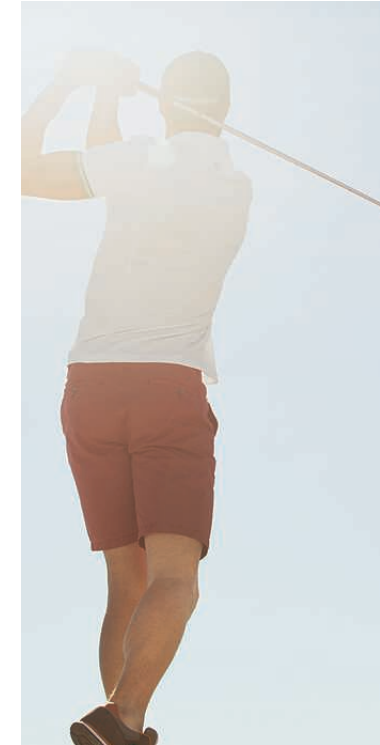
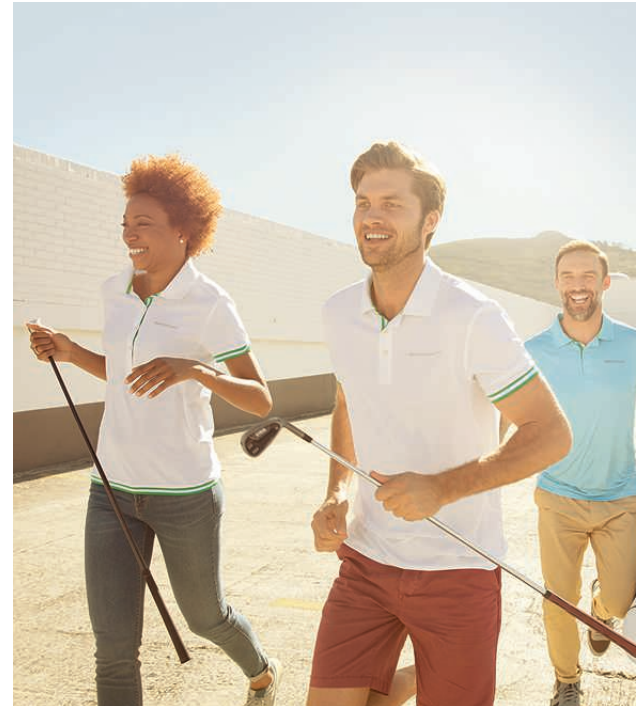
Another point that makes him appreciate urban golf is its lack of strict etiquette. And that participants can wear what they like. Matthews prefers the polo shirt from the BMW Golfsport Collection. It looks just as great when worn on the

latest urban golfing venue as it does at a family dinner.

And on those rare occasions when Matthews is not holding a golf club, such as during a business trip, he keeps fit the old-fashioned way: 100 press-ups, 100 sit-ups and 100 straight jumps.

“WHEN PEOPLE HEAR THE EXPRESSION ‘TEE TIME’, THEY DON’T THINK OF GOLF. NOT YET.”

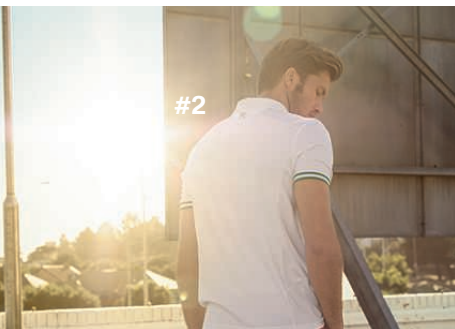
And as soon as he is back to holding a club in his hands, he’ll do 100 tee-offs. From the roof of a house, on the seashore and soon – probably – once again from the middle of a lake.



5 THINGS YOU WILL NEED.

- 1 A golf club. Or two.
- 2 A ball. Preferably small and made of foam.
- 3 A bag for snacks, balls, a torch, etc.
- 4 A place to play! Think public park, roads, etc.
- 5 A group of fellow enthusiasts who are as crazy as you are.





#1 Golfsport Polo Shirt, ladies.

This pleasantly lightweight, breathable and fast-drying polo shirt is fashioned from a microfibre material. This elastic fabric ensures full freedom of movement. Seamless sides and integral shoulder area. Overlapping striped ribbed cuffs on the sleeves and hem provide a sophisticated finish. Dimple mesh inserts. Long placket. Ribbed collar with a striped design.

Fabric: 100% polyester piqué.
Mesh inserts: 100% polyester.

White XS-M 8014 2 285 697 - 699
White L-XL 8014 2 358 305 - 306
Aqua XS-XL 8014 2 285 702 - 706

#2 Golfsport Polo Shirt, men.

Breathable, fast-drying and lightweight microfibre polo shirt. Its elastic fabric ensures full freedom of movement. Seamless sides and integral shoulder area. Dimple mesh inserts. Ribbed collar with striped design for a sporty and neat appearance at all times.

Fabric: 100% polyester piqué.
Mesh inserts: 100% polyester.

White S-XXL 8014 2 285 727 - 731
Aqua S-XXL 8014 2 285 732 - 736



Perfect swing. Maximum comfort.

Golfing puts its practitioners and their equipment to the test. This is why the BMW Golfsport Collection is precisely tailored to golfers' requirements.

Highlights:

- Fresh, sporty colours are combined with contemporary designs, distinctive striped appliquéés and dimple mesh inserts.
- Elastic fabrics for maximum freedom of movement and a precise fit.
- Breathable inserts ensure optimal temperature regulation and moisture wicking in every weather.

#3 Golfsport Basic Cap, unisex.

Quick-drying, lightweight cap with a soft sweatband on the inside. Size can be adjusted at the back by means of a metal clasp with a stylish, discreet embossed BMW logo. Aqua-coloured peak underside. The top of the peak features a woven green tape.

Outer fabric: 100% polyester.
Lining: 100% cotton.

White 8016 2 285 752



#4 Golfsport Functional Cap, unisex.

Quick-drying, water-repellent and lightweight cap. Size can be adjusted by means of a metal clasp with a discreet embossed BMW logo. Peak edge with contrasting green piping. Striped woven tape on the side, for a sporty and elegant look.

Outer fabric: 100% polyester.
Lining: 100% cotton.

Black 8016 2 285 753



EVERYTHING READY TO GO. BMW GOLFSPORT COLLECTION.

OGIO – top-performance high tech for our bags and golf bags.

Highlights:

- OGIO Aqua Tech material.
- Extremely durable. Ultra-lightweight.
- Contemporary designs and fresh colour combinations.



#1



#2

#1 GolfSport Functional Umbrella.

Sports umbrella with automatic quick-opening function. An ultra-lightweight yet sturdy fibreglass frame ensures excellent handling and durability. Highlight: a dual canopy which prevents the umbrella from inverting when exposed to high winds. Ergonomically shaped, water-repellent hard foam handle with BMW logo on the underside. Light-reflecting silver-coloured inner canopy.

Outer canopy: 100% polyester. Span: 1.35 m.
Inner canopy: silver-coloured PU coating.

Black 8023 2 285 754

#3 GolfSport Shoe Carry Bag.

Practical ventilated shoe carry bag with outer pockets for accessories. Inside with shoe separator and dirt-repellent coating for superior grip. Wide-opening flap for easy access.

Fabric: 50% polyester, 50% nylon.
Dimensions (L x W x H): 25 x 11 x 36 cm.

Black 8022 2 285 760

#4 GolfSport Travel Cover.

This lightweight, hard-wearing travel cover in sophisticated black provides space for two carry bags or one cart bag. Two outer pockets. Easy-glide in-liner castors for convenient transport, padded shoulder strap. Wide straps relieve pressure on the zips. Sturdy carry handles. Lockable main zip for safe transportation.

Fabric: 50% polyester, 50% nylon.
Dimensions (L x W x H): 136 x 33 x 34 cm.

Black 8022 2 285 763

#2 GolfSport Bag.

Very lightweight functional sports bag with a main compartment, two outer pockets and an adjustable wet-dry section on the side. The main compartment has a wide opening at the top, for maximum overview. Accessories can be stored in a wide pocket at the front and a small side compartment. Padded straps and a detachable shoulder strap ensure superior carrying comfort.

Fabric: 50% polyester, 50% nylon.
Dimensions (L x W x H): 66 x 28 x 30 cm.

Black / White 8022 2 285 764

#3

#4



#1

#1 Golfspport Functional Jacket, ladies and men.

Contemporary long-sleeve jacket. Water-repellent material, watertight zip with a dimple design. Tape-reinforced seams. Back with stretch inserts at shoulder level. Lining with mesh inserts for ventilation. Contrasting colours in the shape of piping on the inside and outside as well as a wide striped tape on the inside make for a dynamic appearance. Shoulder with striped appliqué tape. Concealed elasticated waistband with stopper. A practical storage bag is included for convenience.

Outer fabric: 100% polyester.
Lining: 100% polyester, mesh fabric.
Tape-reinforced main seams.

Ladies:
White XS-XXL 80142285712-716
Men:
Black S-XXL 80142285742-746



#1



#1



#1

**READY FOR THE MASTERS.
BMW GOLFSPORT COLLECTION.**



#2/3

#2 Golfspport Fleece Jacket, ladies and men.

This pleasantly soft fleece jacket will keep you warm and cosy. The elastic fabric ensures a perfect, close fit and allows maximum freedom of movement. Premium looks, sophisticated fabric appliqué on zip, shoulders and sleeves. Seamless shoulder area and numerous flatlock seams. Elasticated adjusters with stoppers for the waistline and collar.

Fleece outer fabric: 100% polyester, anti-pilling on both sides.
Shoulders and sleeves: 100% polyester, elasticated stretch.

Ladies:
White XS-XXL 80142285692-696
Men:
Black S-XXL 80142285722-726



#2



#3



#2



#2

#3 Golfspport Rain Pants, ladies and men.

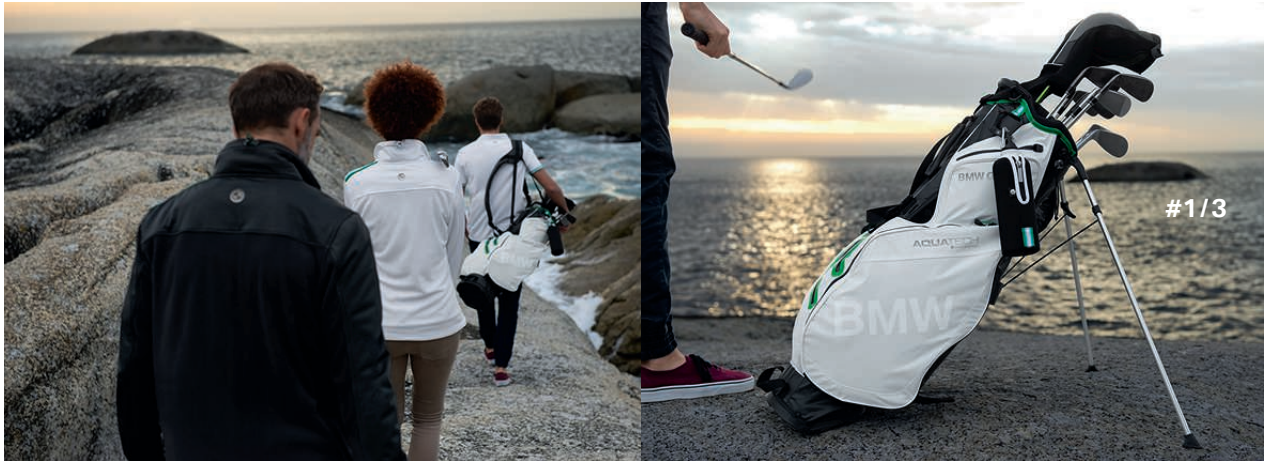
Very lightweight and soft rain pants. The wrinkle-free stretch material is supremely comfortable to wear and allows maximum freedom of movement without friction noises. Water and wind-repellent material. Tape-reinforced seams. Adjustable waistline. Belt loop with striped Golfspport design. Fabric-backed zip for easy on/off. Leg hem with hook-and-loop strap for adjustment.

Outer fabric: 100% polyester.
Lining: 100% nylon.
Mesh fabric: 100% polyester.

Ladies:
Aqua XS-XXL 80142285717-721
Men:
Black S-XXL 80142285747-751



#3



#1/3

#1 Golfsport Carry Bag.

This ultra-lightweight, waterproof OGIO carry bag comes with a comfortable four-point shoulder strap system with soft padding and individually adjustable straps. Aluminium legs with automatic activator mechanism and anti-sink foot pads ensure optimal ground contact at all times. Easy-grab handle. Seven club compartments, five outer pockets and two inner pockets, one with an insulated drinks compartment. Convenient hook-and-loop glove patch. A fleece-lined outer compartment protects your valuables and smartphone.

Outer fabric: 50% polyester, 50% nylon.
Dimensions (L x W x H): 25 x 41 x 90 cm.

Black / White 8022 2 285 762



**WELCOME TO THE CLUB.
BMW GOLFSPOUT COLLECTION.**



#2

#2 Golfsport Cart Bag.

Ultra-lightweight, waterproof OGIO cart bag with easy-grab handle and padded shoulder strap. Large and intelligently organised, with 15 club compartments and dividers extending all the way to the base. Six outer pockets and six inner pockets. With towel loop and umbrella holder. Includes rain hood.

Outer fabric: 50% polyester, 50% nylon.
Dimensions (L x W x H): 28 x 37 x 93 cm.

Black / White 8022 2 285 761

#3 Golfsport Drinks Bottle.

White aluminium drinks bottle with screw top. A sophisticated black thermal coating keeps warm drinks warm and cold drinks cold while absorbing impacts and providing a non-slip grip. A carabiner clip for quick attachment to the golf bag provides added convenience.

Bottle: aluminium.
Protective cover: polyester.

**Bottle: White.
Protective cover: Black. 8023 2 285 758**

THE DIFFERENCE IS IN THE DETAILS.

BMW GOLFSPORT COLLECTION.

#1 Titleist Pro V1 Golf Ball.

Professionally produced golf ball from our trusted partner, Titleist. Tour-proven around the globe. Thin, soft urethane elastomer cover.

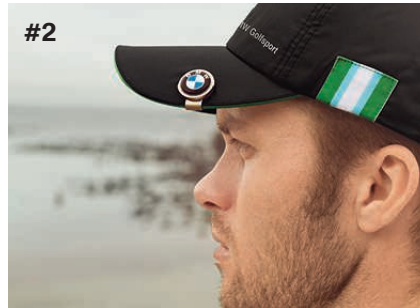
Material: rubber, urethane elastomer.

Pack of three
White 80 23 2 284 799

#1



#2



#2 GolfSport Cap Clip.

Silver-coloured cap clip with BMW logo and magnet to attach to any cap.

Material: metal, epoxy resin.

Metal 80 33 2 207 969

#3 GolfSport Club Towel.

Convenient club towel. High-quality velour outside, absorbent terry cloth inside, 3-way ply. Removable carabiner. This towel complements the drinks bottle, green set and tee bag.

Fabric: cotton.
Dimensions (L x W): 43.5 cm x 19 cm (folded).

Black 80 23 2 285 757



#3



#4



#4 GolfSport Tee Bag.

This stylish tee bag has a wide opening for optimal visibility. A sturdy metal carabiner with a distinctive Air Breather design allows convenient attachment to the golf bag. Metal zip pull with BMW GolfSport wordmark and metal pin with embossed BMW logo. Tees in two sizes included.

Material: polyester, nylon.
Dimensions (L x W x H): 14 x 2 x 14 cm.

White / Black 80 23 2 285 756

#5



#5 GolfSport Green Set.

This high-quality green set includes a pitch fork, pencil and four tees. Dimpled material surface, carabiner and pitch fork. The pitch fork has an ergonomically shaped thumb rest for easy handling. Sturdy metal carabiner for quick and convenient attachment to the golf bag. Embossed metal BMW logo pin.

Material: polyester, nylon.
Dimensions (L x W x H): 10.5 x 2 x 6.5 cm (without carabiner).

White / Black 80 23 2 285 755

#6



#6 GolfSport Gift Set.

Cool gift set in the shape of an oversized golf ball. Includes functional cap, pitch fork and Titleist Pro V1 golf balls. Solid, detachable stand in the shape of a tee. Can also be displayed as a ball: simply replace the stand with the clip-on BMW logo supplied.

Material: plastic.

White 80 23 2 285 759

**BMW FUNCTIONAL
LUGGAGE.**



WHAT'S YOUR DRIVE?

“DEFYING GRAVITY.”

Dynamic performance at its best: Duy Panovic's stunts are an expression of absolute freedom of movement.

Duy Panovic hits, kicks and jumps. She attacks, blocks and rolls across the floor. And proceeds to do an aerial cartwheel. Duy is not just a model and stuntwoman, she is also a tricking acrobat for film productions. It has enabled her to turn her dream into a profession. Duy's tricking choreographies are impressive. They are a physically extremely

“I CAN FLY. BUT ONLY WHEN MY BODY AND MIND ARE IN PERFECT HARMONY.”

While Duy is working or developing choreography, she uses stunt pads to protect her back, knees and elbows. Things can get tough during shoots at various locations, and Duy has to be

“ONLY THOSE WHO CAN PICK THEMSELVES UP WILL LAST THE DISTANCE.”

Another important factor which helps Duy achieve her goals is maintaining balance, both physically and mentally. Periods of active relaxation are an essential part of this.



Duy Panovic
STUNTWOMAN



demanding and creative mixture of acrobatics and martial arts and require dedicated training. Duy puts great emphasis on intense stretching and exercises aimed at strengthening her leg, abdominal and back muscles. Both are indispensable for flexibility and perfect core stability.

able to rely 100 per cent on her team as well as her equipment. Which makes the duffel bag from the BMW Activity Luggage Collection a perfect accessory. It has space for all her protective gear, and no matter how often it lands in dust or water, this bag was made to last. And staying power is what matters most to Duy.

Duy's favourite: a dive into the sea. For the professional stuntwoman, more often than not, this involves a cliff.

TRICKING IS A COMBINATION OF MARTIAL ARTS AND AEROBATICS.

Spectacular choreographies, known as katas, are inspired by gymnastics and breakdance as much as by various martial arts disciplines such as kung fu, capoeira and kickboxing. Key elements include acrobatic moves such as somersaults, twists and back flips.



BMW Trolley, Page 57

FOR WILDERNESS AND URBAN JUNGLE.



BMW FUNCTIONAL LUGGAGE.

Cool range of multifunctional bags for all active outdoor enthusiasts. Produced in cooperation with OGIO.

Highlights:

- Purist design meets sporting functionality, for luggage that is as individual as yourself.
- Waterproof outer materials, zips and roll-top.
- Very lightweight, durable and dirt-repellent materials ensure that these bags are the perfect companions, wherever you go.
- The convenient roll-top opening allows the bags' capacity to adapt to their contents and the environment, making them ideal for short and long trips in your BMW.
- Long zip garage and rubberised zip pulls for extremely convenient handling.
- Visual highlights: bright blue inner lining and discreet BMW wordmark.



#1

#1 BMW Rucksack.

This sporty messenger-style rucksack has a roll-top opening that can be folded down or rolled up to accommodate the items you wish to carry. Padded back area with airflow system, soft, non-slip shoulder straps plus waist belt and chest strap for optimal weight distribution even when carrying heavy loads. A hook-and-loop closure for holding the adjuster straps in place provides added convenience. Various inner compartments.

Material: 420 D TPU nylon.
 (L x W x D): 51.25 x 26.25 x 16 cm.
 Capacity: 26 l. Weight: 1 kg.

Anthracite / Black / Light Blue
8022 2 359 842



#1



#1 BMW Bag.

Extremely spacious duffel bag with adjustable capacity. Handy roll-top function: depending on how much you want to carry, the bag opening can be either folded down or rolled up. Padded, detachable and infinitely adjustable shoulder strap.

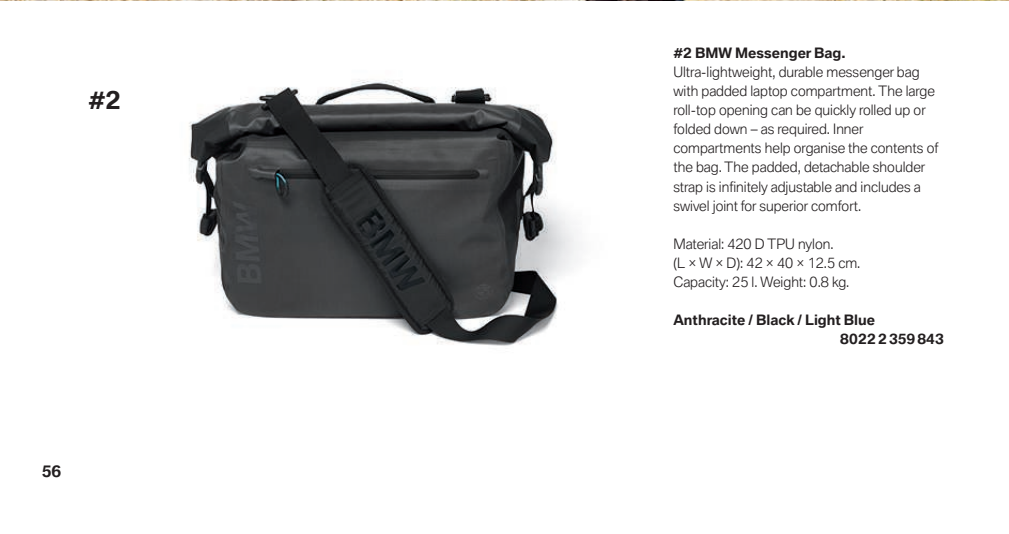
Material: 420 D TPU nylon.
(L x W x D): 45 x 48 x 28.5 cm.
Capacity: 55 l. Weight: 1 kg.

Anthracite / Black / Light Blue
8022 2 359 844

#1



#3



#2

#2 BMW Messenger Bag.

Ultra-lightweight, durable messenger bag with padded laptop compartment. The large roll-top opening can be quickly rolled up or folded down – as required. Inner compartments help organise the contents of the bag. The padded, detachable shoulder strap is infinitely adjustable and includes a swivel joint for superior comfort.

Material: 420 D TPU nylon.
(L x W x D): 42 x 40 x 12.5 cm.
Capacity: 25 l. Weight: 0.8 kg.

Anthracite / Black / Light Blue
8022 2 359 843



#3

#3 BMW Trolley Bag.

This very large, extremely robust trolley is made from water- and dirt-repellent material. With patented OGIO SLED system: hard-wearing, reinforced base with special impact protection for stairs and other obstacles. Sturdy, easy-glide wheels with a distinctive design. Padded outer pockets and numerous inner compartments provide convenient storage options. Compression straps for adjustable capacity. Perfectly positioned carry straps and a height-adjustable telescopic handle for easy transport.

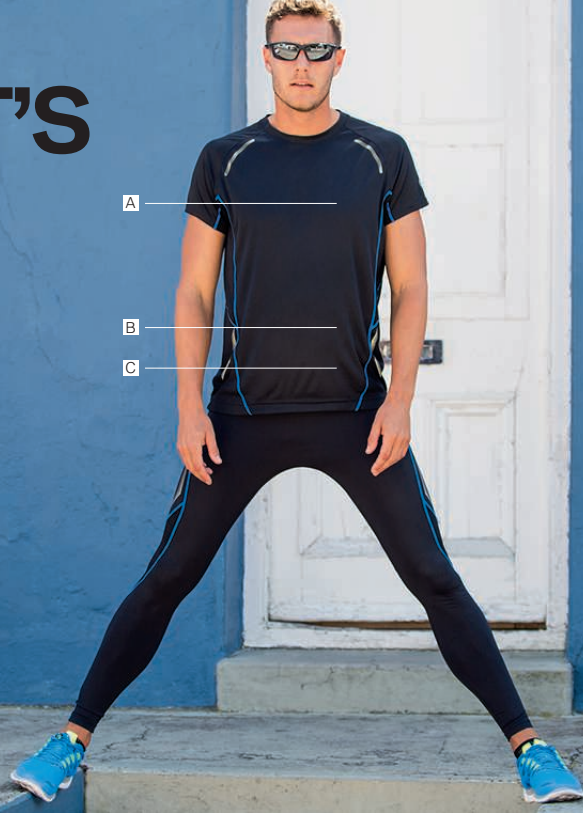
Material: 420 D TPU nylon.
(L x W x D): 87 x 41.4 x 33 cm.
Capacity: 120 l. Weight: 6.2 kg.

Anthracite / Black / Light Blue
8022 2 359 845

WHAT'S YOUR SIZE?

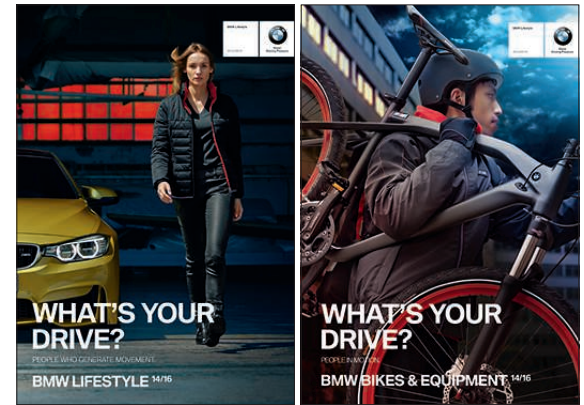
All measurements should be taken close to the body.

A: Chest
B: Waist
C: Hips



FOLLOW YOUR DRIVE.

WITH THE BMW BIKES AND BMW LIFESTYLE COLLECTIONS. We have the right equipment for every BMW fan and their passion.



LADIES						
International	XS	S	M	L	XL	XXL
Chest in cm	82-85	86-89	90-93	94-97	98-101	102-105
Waist in cm	66-69	70-73	74-77	78-81	82-85	86-90
Hips in cm	92-95	96-98	99-101	102-104	105-107	108-110

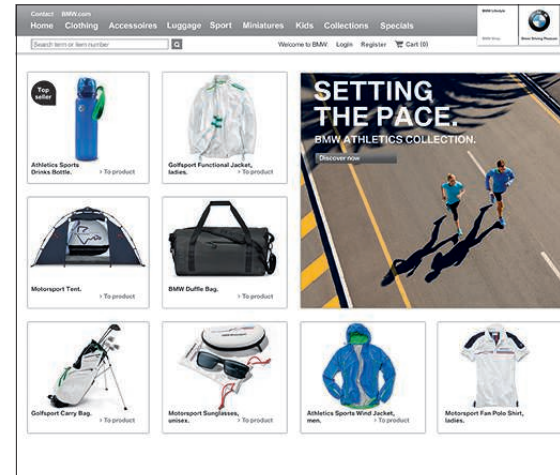
MEN						
International	S	M	L	XL	XXL	XXXL
Chest in cm	98-101	102-105	106-109	110-113	114-117	118-121
Waist in cm	86-89	90-94	95-99	100-104	105-109	110-114
Hips in cm	102-105	106-109	110-113	114-117	118-121	122-125

INTERNATIONAL CLOTHING SIZE CONVERSION TABLE						
UNISEX	XS	S	M	L	XL	XXL
D/NL/IT/ES/FR/BE	46	48	50	52	54	56
GB/AU/US	36	38	40	42	44	46
JP	M	ML	L	LL	XL	-

SHOE SIZE CONVERSION TABLE FOR MOTORSPORT DRIFT CAT 5 SHOES																				
	4	4.5	5	5.5	6	6.5	7	7.5	8	8.5	9	9.5	10	10.5	11	11.5	12	12.5	13	14
US	35.5	36	37	37.5	38	38.5	39	40	40.5	41	42	42.5	43	44	44.5	45	46	46.5	47	48
EUR	3	3.5	4	4.5	5	5.5	6	6.5	7	7.5	8	8.5	9	9.5	10	10.5	11	11.5	12	13
UK																				
White																				
Item number:																				
80 16 2 354 -	-	-	-	-	992	-	993	994	-	995	996	-	997	998	-	999	355-000	-	-	-
Team Blue																				
Item number:																				
80 16 2 355 -	-	-	-	-	001	-	002	003	-	004	005	-	006	007	-	008	009	-	-	-

INTERNATIONAL CLOTHING SIZE CONVERSION TABLE					
LADIES	XS	S	M	L	XL
D/NL	34	36	38	40	42
IT	40	42	44	46	48
FR/BE/ES	36	38	40	42	44
GB/AU	8	10	12	14	16
US	4-6	6-8	8-10	10-12	12-14
JP	9	11	13	15	17

INTERNATIONAL CLOTHING SIZE CONVERSION TABLE					
MEN	S	M	L	XL	XXL
D/NL/IT/ES/FR/BE	48	50	52	54	56
GB/AU/US	40	42	44	46	48
JP	ML	L	LL	XL	-



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BMW Lifestyle



Sheer
Driving Pleasure

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